

**Cross Channel Consumer Promotion**

Trade Customer	Field Sales, Key Accounts (excluding BBY), Contract & PacSales Stand Alone Stores	Program Name	Culinary Ambition
Brand	KitchenAid	Offer(s)	Escalating Cash Back
Start Date	November 1, 2017	HUB Posting	October 2, 2017
End Date	January 2, 2018	Post Mark Date	February 1, 2018
Program Number	330005130	Call In Date	April 3, 2018

**\*NOTE\* Not valid at Pacific Sales locations that are within Best Buy Stores.**

**Offer Description**

**Esc CB**

Consumers that purchase select KitchenAid appliances will be eligible to receive up to \$1600 rebate by mail.

- Purchase 3 select appliances receive \$200
- Purchase 4 select appliances receive \$400
- Purchase 5 select appliances receive \$600
- Purchase 6 select appliances receive \$800

**Plus an additional \$300 bonus select Commercial cooking SKUs as part of your purchase and/or Plus an additional \$500 on select BI Refrigerators**

**Offer Terms**

\*Official rebate form and copy of the sales receipt must be mailed to the address listed on form. Limit 1 qualified rebate per household.

**Eligible Models**

REFRIGERATION		F/S COOKING		BUILT IN COOKING		
<u>Side-By-Side</u>		<u>Range</u>	<u>MHC</u>	<u>Single Wall Oven</u>	<u>DbI Wall Oven</u>	<u>Cooktop</u>
KRSC500		KFDD500	KSDG950	KOSC504	KODC304	KCGS550
KRSC503		KFED500	KSEB900	KOSE500	KODE300	KCED600
KRSF505		KFES530	KSEG700	KOSE507	KODE307	KCED606
		KFGD500	KSEG950		KODE500	KCGD500
		KFGS530	KSGB900		KODE507	KCGD506
		KFID500	KSGG700			KCGS350
<u>Bottom Freezer</u>		KSDB900	KSIB900	<u>Combo Wall Oven</u>		KCGS356
KRFC300	KRFF302			KOCE500		KCGS556
KRFC302	KRFF305			KOCE507		KCGS950
KRFC604	KRFF507					KCGS956
KRFC704	KRFF707					KECC604
KRFC804	KRMF606					KECC607
KRFF300	KRMF706			<u>BI Microwave</u>		KECC664
		<u>CLEANING</u>		KMBD104		KECC667
		<u>Dishwasher</u>		KMBP100		KGCC506
		KDPE334	KDTM384	KMBP107		KGCC566
		KDPM354	KDTM404	KMBS104		KICU500
<u>Beverage Center</u>	<u>UnderCounter Refrigerator</u>	KDTE254	KDTM504			KICU509
KUBL204	KURL104	KDTE304	KDTM704			KICU569
KUBL304	KURL104	KDTE334	KDTM804	<u>Ventilation System</u>		
KUBR204	KURL204	KDTM354		KVIB602	KXD4636	KEWS105BP
KUBR304	KURL304			KVIB606	KXU2830	KEWS175BP
	KURR104	<u>Compactor</u>		KVUB600	KXU2836	KOWT100
	KURR204	KTTS505		KVUB606	UXL6036	KOWT104
<u>Icemaker</u>	KURR304			KVWB400	UXL6048	KOWT107
KUIC15P				KVWB406		
KUID308	<u>Wine Cellar</u>	<u>Refrigerator</u>		KVWB600		
KUID508	KUWL204	<u>Drawer</u>		KVWB606		
KUIS18P	KUWL304	KUDF204		KXD4630		
KUIX305	KUWR204	KUDR204				
KUIX505	KUWR304					

**Commercial-Style Bonus Models**

<u>Commercial-Style Vent System</u>	<u>Commercial-Style Cooktop</u>	AND/OR	<u>B/I Refrigerator Bonus Models</u>	
			<u>BI SxS Refrigerator</u>	<u>BI Bottom Freezer</u>
KXU8030	KGCU407		KBSD602	KBBL206
KXU8036	KGCU462		KBSD606	KBBL306
KXW8736	KGCU463		KBSD608	KBBR206
KXW8748	KGCU467		KBSD612	KBBR306
KXW9736	KGCU482		KBSD618	KBFN402
KXW9748	KGCU483		KBSN602	KBFN406
	KGCU484		KBSN608	KBFN502
				KBFN506
<u>Commercial-Style Range</u>				
KDRS407				
KDRS463				
KDRS467				
KDRS483				